

2025 ASA Exhibit & Ad Packages Form

Package and Ad Selection

Name*

First _____

Last _____

Email* _____

Company Name* _____

Company Address _____

Contact Number _____

Have you exhibited at the ASA Annual Meeting previously?*

Yes

No

Institutional Social Media Handles

le: Twitter: @ASANewsOnline, Instagram: @ASANewsOnline, etc.

Upload Logo

Max. file size: 128 MB.

Please email your file to the ASA Secretariat at members@africanstudies.org

Select A Package

*Bronze packages are only available to small non-profits, Africa based publishers, & bookstores subject to approval. Booths will be assigned on a first come, first serve basis.

Platinum – \$2,100

Gold – \$1,700

Silver – \$1,050

Bronze – \$575

For Platinum Exhibitors: Proposed Push Notification Date*

Platinum and Gold Packages include one push notification during the Annual Meeting.

Thursday

Friday
Saturday

For Platinum Exhibitors: Proposed Push Notification Time*

Early Morning
Late Morning
Afternoon
Other

For Platinum Exhibitors: Proposed Twitter Takeover Date

For Platinum Exhibitors: Proposed Mailer Date

Include an advertisement in the ASA Annual Meeting Program book! Please see options below:

Full Page Program Book Ads (8.25" x 10.75")

01 Ad – \$700.00
2 Ads – \$1,400.00
Back Cover – \$1,200.00

Half Page Program Book Ads (8.25" x 5.25")

01 Ad – \$375.00
2 Ads – \$750.00

Special Add-Ons

Exhibit Hall Coffee Break Sponsorship*

Each year, respondents to ASA's Annual Meeting Survey request more coffee throughout the meeting. Sponsor an Exhibit Hall Coffee Break to draw traffic to your booth and to boost attendee mood. Sponsorship signage is included. A full ASA coffee break provides coffee and tea for 300 people.

None

I want to sponsor coffee 50 attendees \$850

I want to sponsor coffee for 100 attendees – \$1,700

I want to sponsor coffee for 150 attendees – \$2,500

I want to sponsor coffee for 300 people – \$4,900

Exhibit Hall Lunch Cart Sponsorship*

Hotel food is pricey! Attendees often request more affordable refreshment options. Sponsor a lunch cart to cut the price of lunch in half for Annual Meeting attendees (If the hotel charges \$20, attendees would pay \$10). The lunch cart would be set outside of the Exhibit Hall for 1.5 hours on one meeting day. Sponsorship signage is included. We anticipate the cost of sponsorship to be \$2000. Please indicate below if you are interested.

I am interested in sponsoring an Exhibit Hall Lunch Cart.

I am not interested in sponsoring.

Hightop Materials*

Secure exclusive space on our high-traffic cocktail hightops for your advertising or materials. Hightop table location will be assigned onsite.

None

5 Exhibit Hall Meeting Hightops – \$300

5 Event Space Hightops – \$450

Exclusive Tote Bag Insert

Quantity

One per Annual Meeting – ASA Staff will include your insert in our tote bags at registration. Printing costs not included.

Price: **\$850.00** Quantity ____

Oversized Annual Meeting Signage

Quantity

Oversized signage in high-traffic location for the duration of the Annual Meeting.

Price: **\$1,000.00** Quantity ____

Program Book Outside Back Cover

Quantity

Please email the ASA Secretariat at members@africanstudies.org if you would like to purchase the outside back cover of the ASA Program Book so we can remove the option from the form.

Price: **\$1,200.00** Quantity ____

Onsite Representative Information

Representative (1) Name*

First _____

Last _____

Representative (1) Email* _____

Representative (2) Name*

First _____

Last _____

Representative (2) Email* _____

Representative (3) Name*

First _____

Last _____

Representative (3) Email* _____

Representative (4) Name*

First _____

Last _____

Representative (4) Email* _____

Additional Meeting Badges for Onsite Representatives*

Each additional badge is \$150, approximately 40% off the full price non-member registration rate of \$245-440. If you are unsure of onsite representatives details, feel free to leave the contact fields blank and provide the contact information at a later time.

1 additional badge

2 additional badges

3 additional badges

No additional onsite representatives will attend the Annual Meeting

Additional Badge (1) – Representative Name

First _____

Last _____

Additional Badge (1) – Representative Email _____

Additional Badge (2) – Representative Name

First _____

Last _____

Additional Badge (2) – Representative Email _____

Additional Badge (3) – Representative Name

First _____

Last _____

Additional Badge (3) – Representative Email _____

Check Out

If your institution or location prohibits use of this credit card portal, please reach out to the Secretariat at members@africanstudies.org for an offline credit card invoice.

*Please read the full ASA [Code of Conduct](#) here.

Agree to Terms and Conditions*

By checking this box, I acknowledge that I agree with and will adhere to the Code of Conduct listed above.