

# 2024 Exhibitor Offline Package & Ad Purchase Form

## Exhibitor Information

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Your Name\* \_\_\_\_\_

Email\* \_\_\_\_\_

Company Name\* \_\_\_\_\_

Company Address \_\_\_\_\_

Contact Number \_\_\_\_\_

Institutional Social Media Handles

ie: Twitter: @ASANewsOnline, Instagram: @ASANewsOnline, etc.

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\*Please attach your logo when returning the form.

## Package and Ad Selection

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### Select A Package

\*Bronze packages booths are only available to small non-profits, Africa based publishers, & bookstores subject to approval. Booths will be assigned on a first come, first served basis.

Platinum - \$2,300 \_\_\_\_\_

Gold - \$1,700 \_\_\_\_\_

Silver - \$1,050 \_\_\_\_\_

Bronze - \$575 \_\_\_\_\_

- Platinum Only: Proposed Twitter Takeover Date \_\_\_\_\_

- Platinum Only: Proposed Mailer Date \_\_\_\_\_

### Additional Conference Badges (40% off)

Full price non-member registration costs \$245-\$440+.

01 Badge - \$150.00 \_\_\_\_\_

02 Badges - \$300.00 \_\_\_\_\_

## ASA Annual Meeting Program Advertisements Only

### Full Page Program Book Ads (8.25" x 10.75" + crops and bleeds)

01 Ad - \$700.00 \_\_\_\_\_  
02 Ads - \$1,400.00 \_\_\_\_\_  
Back Cover - \$1,200.00 \_\_\_\_\_

### Half Page Program Book Ads (8.25" x 5.25" + crops and bleeds)

01 Ad - \$375.00 \_\_\_\_\_  
02 Ads - \$750.00 \_\_\_\_\_

## Special Add-Ons

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For more detail, see our [Advertise](#) page online. No substitutions for package items.

### **Additional Booth Space**

01 Additional 8x10 Booth Space - \$850.00 \_\_\_\_\_  
02 Additional 8x10 Booth Spaces - \$1,600.00 \_\_\_\_\_

### **Hightop Material Placement**

03 Exhibit Hall Meeting Hightops - \$450.00 \_\_\_\_\_  
03 Event Space Hightops - \$750.00 \_\_\_\_\_

### **Exclusive Tote Bag Insert**

01 - \$850.00 \_\_\_\_\_

### **Annual Meeting Additional Signage**

Physical Signage - \$1,000.00 \_\_\_\_\_  
Digital Signage - Dependent on hotel rates \_\_\_\_\_

### **Coffee Break Sponsorship**

01 Break for 150 people - \$2,750 \_\_\_\_\_  
01 Break for 300 people - \$5,500 \_\_\_\_\_

Two Preferred Days & Times for Coffee Break \_\_\_\_\_

## Onsite Representative Information

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For registration and badge information onsite.

Representative(1): Full Name and Email \_\_\_\_\_

Representative(2): Full Name and Email \_\_\_\_\_

Representative(3): Full Name and Email \_\_\_\_\_

Representative(4): Full Name and Email \_\_\_\_\_

## Total Owed

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Total: \_\_\_\_\_

## Payment Information

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CC Type: \_\_\_AMERICAN EXPRESS \_\_\_DISCOVER \_\_\_MASTERCARD \_\_\_VISA

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on Credit Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

\_\_\_\_\_

CVC2 Code (3 or 4 digit security code): \_\_\_\_\_

Signature (required to process payment) \_\_\_\_\_